

Rebooting Palestine's Startup Ecosystem

The Day After!



PELESET ANGELS

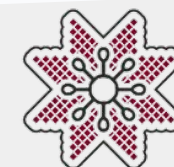


كل الاحلام تتبدد وتتبعثر بثانية واحدة
راح مكتبنا وتعبننا بلحظة 
مكتب #التمت ومكتب #كارم
فحسبنا الله ونعم الوكيل، والحمد لله
عكل حال، وربنا يعوضنا ويعوض جميع
المتضررين

#برج_وطن تم تدميره بالكامل
فيه 13 طابق وكل طابق 8 مكاتب، فربنا
يعين ويعوض الجميع

Agenda

- Introduction
- The Problem
- Impact Metrics
- Our Team
- Calls To Action
- Primary Goals



Introduction



Peleset Angels, Inc. is a registered US Non-Profit Organization 501(c) 3* that has been established to bridge the funding gap by **connecting Palestinian entrepreneurs and Angel Investors around the world.**

*=(application pending approval with the IRS)

Our Mission

Los Angeles Times

SUBSCRIBE

Opinion: Gaza's techies were dreamers and builders. After Israel's bombs, their stories shatter my heart



Smoke rises amid Israeli airstrikes on Oct. 9, in Gaza City's Al-Rimal neighborhood, where the facilities of the Gaza Sky Geeks tech hub were severely damaged. (Ali Jadallah / Anadolu Agency / Getty Images)

BY ANAM RAHEEM

NOV. 7, 2023 2:58 PM PT

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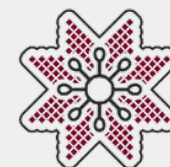
The Times' top 25 high school boys' basketball rankings

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Be there on the “day after” to reboot Gaza startups ecosystem.

Bolster and build up the Palestinian startup ecosystem.

pelesetangels.com



PELESET ANGELS

Vision



To fill the gap in access to finance which Palestinian founders face by introducing the first angel investor network.



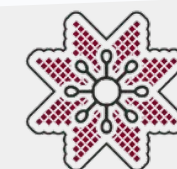
Pass the investments forward by reinvesting the investment gains back into other qualified startups



To encourage startups to employ Palestinians who can work in the homeland.



To partner up with our members, Angel funds, NGOs to amplify our resources in order to achieve our mission.



The Problem

Most Palestinian-based startups face several challenges

- Palestinian startups have raised only \$150 million cumulatively, far below the \$1 billion annually in the MENA region.
- Only one Palestinian startup was among the 249 funded in the MENA region recently, highlighting survival rates.
- The nascent Palestinian startup ecosystem, with fewer than 300 startups, struggles to progress to higher funding stages

What's happening on the other side

FORBES > INNOVATION > VENTURE CAPITAL


EDITORS' PICK

More Than 500 VC Firms Sign Public Statement In Support Of Israel

Alex Konrad Forbes Staff
Senior editor covering venture capital and startups

Follow

Oct 12, 2023, 11:59am EDT



ISRAEL AT WAR

Israel Innovation Authority launching \$25 million grant fund to support 100 startups

The program is aimed at Israeli startups with a limited future capital runway who are facing difficulties in raising the necessary capital

Meir Orbach 14:30, 19.10.23

TAGS: [Startups](#) [Gaza](#) [Israel Innovation Authority](#)

The Israel Innovation Authority will launch a fast-track grant channel with an initial allocation of approximately NIS 100 million (approximately \$25 million) for around 100 Israeli startup companies with significant technological assets, and short runways for companies struggling to raise funds from their existing investors during these challenging times. The matching process will include contributions from private investors, which are expected to total more than NIS 200 million (\$50 million). The channel, operating under the R&D fund program, is designed for Israeli companies who need additional funds to extend their runway, giving them more time to fully utilize their available resources.

Application for this program will open in November 2023.



Impact Metrics

Peleset Angels screens, pre-selects, and facilitates the entire investment process for its members. Our selection criteria is based on **social and economical impact**, and **job creation**.

Direct impact:

• Number of Startups Funded	• Success Rate of Startups
• Total Amount of Investment	• Number of Entrepreneurs Mentored
• Job Creation	• Diversity and Inclusion Metrics

Indirect impact:

• Ecosystem Growth	• Increased International Collaboration
• Investment Leverage	• Policy and Regulatory Impact
• Community & Brand Perception	• Success Stories and Case Studies

Ticket size ranges:

\$50,000

\$5,000



Who We Target

Palestinian innovative
early-stage startup
founders looking for
funding.

Donors looking for a way
to support the Palestinian
ecosystem.

Special focus on Female
Palestinian startup
founders.



Startups subject to due diligence:



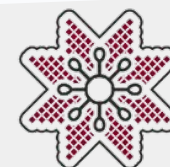
Peleset Angels' first round investments:



A MENA-focused image library that provides news agencies, media publications, and marketing agencies with a diverse library of editorial and commercial images, with an access to a community of photographers and photojournalists around the MENA region.



Provides cutting-edge and customizable market research solutions to businesses in the MENA region, from survey design to predictive AI. Our automated services will provide customers with affordable, reliable, and insightful data.



How can donors help?



- Become a **sustaining member** today.
- Become a **League of Angels** member.
- Get the word out.
- Consider volunteering your expertise.

Donating Benefits



- Become direct contributors to the local **Palestinian economy**.
- **Receive quarterly updates** on the impact of their donations on the Palestinian economy and Labor market.
- US donors will be able to benefit from **income tax breaks and deductions**.

Call to Action

Ways you can actively help

Become a
SUSTAINING
member

And/Or



Become a
LEAGUE
member

Sustaining Members:



Contribute \$100 per month.

Or



Contribute \$1,000 per year
payable at start of
membership years.



League Members:

Executive
League
\$5,000

President
League
\$15,000

Chairman
League
\$ 25,000



Benefits of Executive League

Receive all benefits of Sustaining Member club, plus:

- Name and logo displayed on Peleset Angels website.
- Mentioned in Peleset public events and social media.
- Receive exclusive briefing on all start up candidates.



Benefits of Presidents League

Receive all benefits of Executive League, plus:

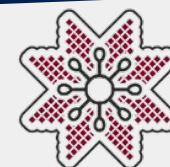
- Attend closed door briefing from Executive Board members.
- The ability to donate stocks for tax benefits.



Benefits of Chairman League

Receive all benefits of the President League, plus:

- Ability to be nominated to join the Board of Directors.
- Access to special exclusive trips.
- One-on-one access to meet with CEOs of our supported start-ups.

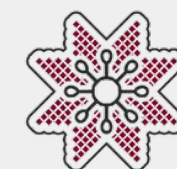


Donating Stocks



This option is available for both Sustaining and League members.

Please contact us for more info.



Spread the Word

- There are **seven million** Palestinians in the Diaspora!
- Invest **ten minutes** of your time once a week, and you can help us achieve our goal of reaching **250,000 Palestinians** in the Diaspora over the coming [36] months.
- **Follow** us on LinkedIn.
- **Share** our posts with your contacts.



Volunteer as a Technical Advisor



Do you have technical expertise and are interested in mentoring and providing technical advice to our family of start-ups?

**Contact us or fill out
this form.**



Who We Are



Ghaith Musmar
CPA, CVA ABV, PFS, CFF
President



Mohammed Iftaiha
CFP
Vice President



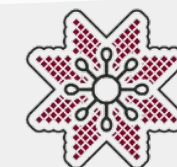
Moe Hamid
M.D., MBChB, MSE
Chief Operations Officer



Hamzeh Ghosheh
Secretary



Ayman Khaleq, LL.M.
Advisory Board Member



Peleset advisory Team



Israa K. Mousa



Lama Amr



Majd Khalifeh



Nour Taher



Gina Assaf



Yousef El Hallaq



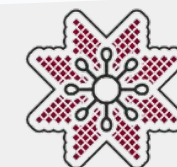
Hamzeh Ghosheh



Moe Hamid, MD



Mohammed Iftaiha, CFP

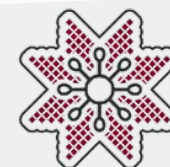


Ghaith F. Musmar

CPA, ABV, CFF, CVA

President

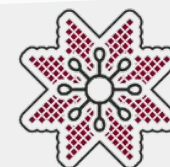
- Ghaith is the current President of Peleset Angels' Not-For-Profit arm.
- Has over 28 years of experience as a CPA specializing in mergers and acquisitions.
- Earned a Bachelor of Science in Accounting from George Mason University.
- Licensed CPA, a Certified Valuation Analyst (CVA), and Certified in Financial Fraud (CFF).
- Has a Personal Financial Specialist (PFS) designation.



Mike Iftaiha, CFP

Vice President

- Works as a Financial Advisor at Strategic Capital Advisors.
- Specializes in personalized financial and wealth management solutions.
- Holds a Certified Financial Planner™ designation.
- Committed to ethical standards and impartial advice.
- Stays updated on financial trends and regulations.
- Recognized for simplifying complex financial information for clients.



Moe Hamid M.D., MBCChB, MSE

Chief Operations Officer

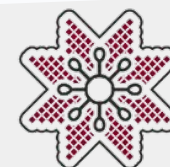
- A professional with combined expertise in technology and medicine.
- As CEO of Lok Incubator, he leads with visionary leadership towards innovation.
- Robust educational background marked by high achievements.
- Holds a Master's degree in Software Engineering from Penn State University.
- Has a Bachelor's degree in Medicine & Surgery (MBCChB)
- More than 20 years of expertise combining Healthcare & IT.



Hamzeh Ghosheh

Secretary

- Made significant contributions to the telematics and fintech sectors in Palestine.
- As the founder and CEO of Naviatx Co, he launched the Maslak app for driving safety assessments.
- His work involved leading fintech and InsurTech projects, including eKYC and DFID.
- As a Business Development Director, he focuses on private-sector partnerships and international expansion.
- Has an MBA with a finance concentration from Avila University.
- He is also certified as a Digital Finance Expert from Frankfurt Business School.



Ayman Khaleq, LLM

Advisory Board Member

- A partner at an international law firm with a global presence and an angel investor.
- Specializes in asset management, structured finance, and debt capital markets and documenting Islamic finance and investment products.
- Advises on capital raising and business transactions in the Middle East.
- Represents governments and organizations on privatization and deregulation.
- Recognized by Chambers Global, Euromoney, and named in "Legal Power 30" by Private Equity Manager.
- Lectures at George Washington University and Bocconi University.
- Appointed as an IMF expert on debt capital markets
- Qualified to practice law in New York, Jordan, and in England and Wales.



Get in Touch



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Website

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